

Junior Challenge You - Business & Enterprise Primary Programme

(Years 5 to Year 6 – content and delivery style adapted accordingly)

This one day programme is designed to support students' personal development and business experience. Students will develop key life skills and gain a basic understanding of enterprise and business.

The Programme will focus on the students' learning in the following areas:

- Problem-solving
- Communication Skills
- > Teamwork
- Presentation
- Decision-making
- Leadership
- Time management
- Taking responsibility
- Roles in business
- Overall confidence

The Programme is set in a business context to enable the students to experience the practical side to business and the world of work.

In teams, the students work through a Team Challenge. The Challenge will include designing and marketing a product. The students are encouraged to be as resourceful as possible with their ideas and the use of materials.

The students need to take ownership, responsibility for their actions and work effectively in their teams to achieve the objectives.

The final hour of the day will be for the students to deliver their team presentation promoting their product. The students are encouraged to identify creative methods and styles for the delivery of their presentations.

A very interactive and hands-on day which requires teamwork, listening to each other and dealing with pressure.

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